Vintech Pacific Limited The Brand



Vintech Pacific Limited Structure

Full Logo General Use

Vintech Pacific Full Logo





Vintech Pacific Limited Colours & Fonts

Colours

Vintech Green

CMYK = 80C 100Y Pantone = 362C Vinyl = Avery Light Green

Vintech Grey

CMYK = 30C 70K Pantone = 445C Vinyl = Avery 962 Storm Grey

Vintech Pacific

Fonts

VintechPacific

= Helvetica Neue Bold

WINE TECHNOLOGIES

Helvetica Neue Regular (Spaced 220)

Full Logo on Dark Backgrounds = White Reverse



Vintech Pacific Limited Website Logo

Logo Used to promote website

Website Full Logo On areas with lots of space



Website Line Logo (Rear of white vehicles etc)

vintechpacific.co.nz

On rear of dark vehicles (as appropriate) = white reverse

vintechpacific.co.nz

vintechpacific.co.nz

vintechpacific.co.nz

vintechpacific.co.nz

Vintech Pacific Limited Colour Variations

Full Logo White Reverse (on dark background colours)









Full Logo Grey (on light silver or white background colours – utility vehicles only)

© 021 783 236

vintechpacific.co.nz



Vintech Pacific Limited Mono Colour

Mono Colour (black & white use)

Black = 100K Grey = 70K



On black background All White



Vintech Pacific Limited Vehicles

Light Trucks & Utilities (white)

- 1. Vintech Pacific Full Logo across 80% width of driver and passenger doors both sides
- 2. Website Line Logo across back of vehicle sized appropriate to panel area
- 3. Cellphone number bottom of door panels
- **©** 021 783 236





Vintech Pacific Limited Vehicles

Light Trucks & Utilities (dark colours)

1. VintechPacific Full Logo (white reverse) logo across 80% width of driver and passenger doors

2. Website One Line Logo (white reverse) across back of vehicle sized appropriate to panel area









Vintech Pacific Limited Truck Signage

Heavy Trucks & Trailers

- 1. VintechPacific Full Logo along 80% both sides of trailer units and canvas areas
- 2. VintechPacific Full Logo across 80% width of driver and passenger doors
- 3. Website Line Logo over top of cab windows if appropriate
- 4. Cellphone where appropriate below main logo (grey colour)
- **©** 021 783 236
- 5. Vehicle place of origin at bottom of door (grey colour)
- 6. Website Full Logo across back of trailer units & truck rear doors

Blenheim





Vintech Pacific Limited Plant Signage

Plant & Equipment

On miscellaneous stainless steel plant full website logo signage where appropriate

Possibly give each mobile unit its name or function



Buildings with VintechPacific Full Logo and Website Line Logo on white signboard



Vintech Pacific Limited Stationery – Letterhead



p PO Box 2160, Gisborne, NZ
e info@vintechpacific.co.nz
p 06 863 0024
f 06 863 0025
w www.vintechpacific.co.nz

Font = Helvetica Neue Regular 10pt

Font = Helvetica Neue Light 8pt

Vintech Pacific Limited Stationery - Business Card

Business Cards

Option to print full list of services on back of card



GUY RUTLEDGE

Managing Director m 021 783 236

VINTECH PACIFIC LIMITED

a PO Box 2160, Gisborne, NZ e guy@vintechpacific.co.nz p 06 863 0024 f 06 863 0025 w vintechpacific.co.nz

vintechpacific.co.nz

WINE TECHNOLOGIES & SERVICES

Crossflow Filtration • MEMSTAR Reverse Osmosis
• STARS Selective Tartrate Removal • Ultrafiltration
CellarGuardPlus Sanitisation • Phoenix Barrel Solutions
Juice Flotation • Flash Pasteurisation
Ozone Barrel Cleaning • Rotary Drum Vacuum Filtration
JuiceWorks GJC • STS Centrifuge

Vintech Pacific Limited Stationery – NCR Books

Job Books

Adhesive sticker labels to cover old logo on existing books/new books printed with VintechPacific logo

| Service No: Order No: | | | | VintechPacific ON WINE TECHNOLOGIES OF | | |
|-----------------------|------------|--------|-------------|--|------------------|-------------|
| Operator: | | | | Start Tir | ne: | |
| Date: | | | | Time On Site: | | |
| Winery: | | | | Start Volume: | | |
| Winemaker: | | | | Final Volume: | | |
| Variety: | | | | WO No: | | |
| From Tank: | | | | To Tank | : | |
| Earth Charge: | | | | Recovery %: | | |
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Vintech Pacific Limited Clothing – Polo Shirt





Vintech Pacific Limited Clothing – Various







BRAND PRESENTED BY:

designarts

G R A P H I C S | D E S I G N | P R I N T I N G W E B S I T E S | P H O T O G R A P H Y

GRAY CLAPHAM P 06 867 7942 M 0275 396 693 E ART@DESIGNARTS.CO.NZ

W W W . D E S I G N A R T S . C O . N Z